



Literacy in San Bernardino County

69% of San Bernardino County 3rd graders do not meet new California English language arts/literacy standards and 32 million adults nationwide can't read. Literacy has a direct impact on elements of a community, especially jobs and the economy, education, public safety and wellness. **Vision2Read** is a campaign designed to help improve literacy throughout San Bernardino County by connecting people to literacy programs. To learn more, visit www.vision2read.com today where people of all ages can find literacy programs as students or volunteers.

Take the Right Path

Reading Matters ➡



Growth

Songs and rhymes with action and touch stimulates a baby's brain.



Songs

Singing can teach children new vocabulary words.

(Too Small To Fail Blog)



Parents

When parents read to their children, it increases their vocabulary, develops a love for reading, improves academic performance, and increases lifetime learning. (Read with a Child Reading Foundation)



Have books and magazines around the house.

Milestone

Those who are proficient in reading by the end of 3rd grade are much more likely to graduate from high school, and to be economically successful adults.

(Annie E. Casey Foundation)



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Good Outcomes...

To participate fully in society and the workplace in 2020, citizens will need powerful literacy abilities that until now have been achieved by only a small percentage of the population.

(National Council on Teachers of English Standards for the English Language Arts)



Children who have not developed some basic literacy skills by the time they enter school are 3-4 times more likely to drop out in later years.

(U.S. Department of Education)

\$2 billion

More than \$2 billion is spent each year on students who repeat a grade because they have reading problems.

(U.S. Department of Health and Human Services)

When children don't read... ➡



Annual cost of low literacy is **\$80 billion** in low productivity, and **\$225 billion** in unemployment benefits, lost taxes, and crime.

(Literacy Partners)



85% | 70%



85% of all juveniles who interface with the juvenile court system are functionally illiterate, and over 70% of inmates in America's prisons cannot read above a fourth grade level. (U.S. Department of Justice)

1/5 ?

One-fifth of high school graduates can't read their diplomas.

(U.S. Department of Justice)

50% of the nation's unemployed youth age 16-21 are functionally illiterate, with virtually no prospects of obtaining good jobs.

(U.S. Dept. of Health and Human Services)





HESPERIA BRANCH LIBRARY

THURSDAY, JANUARY 28, 2016 FROM 4:00PM – 7:00PM

**JOIN US FOR A FESTIVAL FULL OF FUN NEW BOOKS AT THE LIBRARY!
BE THE FIRST TO CHECK OUT THOUSANDS OF NEWLY PURCHASED CHILDREN'S BOOKS!**



MEET YOUR FAVORITE
CHARACTERS! INCLUDING
FAIRY TALE AND LEGO
MOVIE CHARACTERS

- Special Appearances by Belle, Prince Charming as well as Emmet, Wyldstyle, Lego Batman and Lord Business from The Lego Movie
- See The Batmobile
- Explore the Library Adventure Bus
- Live DJ
- Free Crafts, Face Painting and Balloon Artist
- Come Dressed As Your Favorite Character
- Jumbo Block Play Area
- For Every 15 Items You Check Out, Receive a Ticket for:
 - Opportunity Drawings to Win Prizes
 - Free Popcorn
- First 500 People Will Receive A Free Bag



PLAY WITH LARGE
BUILDING BLOCKS



Crafts, Face Painting
AND BALLOON ARTIST



SEE THE REAL
BATMOBILE



EXPLORE THE LIBRARY
ADVENTURE BUS



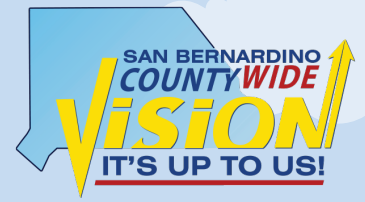
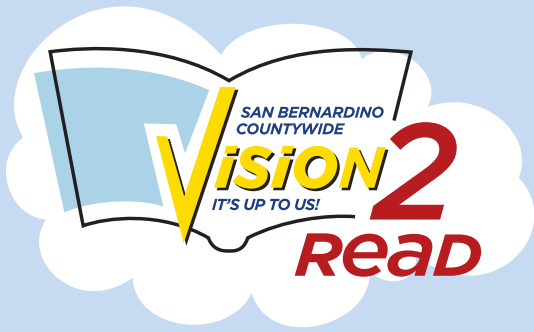
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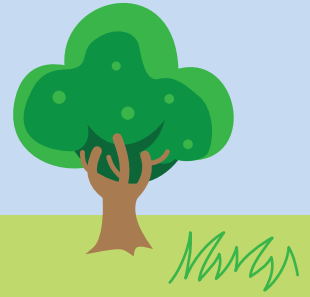
Library

Hesperia Branch Library
9650 7th Avenue, Hesperia, CA 92345
(760) 244-4898





ADD-A-BOOK!



The gift of literacy is the gift of a better life.

Add a book to your holiday and birthday gifts to family and friends this year.
And, add a book to your donations to those in need.



Sixty-nine percent of San Bernardino County third graders do not meet new California English language arts/literacy standards. Access to books profoundly impacts a child's academic and career achievement.

Vision2Read is a year-long campaign designed to help improve literacy throughout San Bernardino County by connecting people to available literacy resources and volunteer opportunities.

Connect to Literacy: www.Vision2Read.com



San Bernardino Countywide Vision



@SBCVision #Vision2Read

If you want to share your Add-a-Book experience, tweet using #AddABook and #Vision2Read.